

RAISING THE BAR 2017

PLATINUM SPONSOR \$25,000

- Designated as sponsor of a general session or conference lunch
- Premium exhibit booth space
- Designated as sponsor of four workshop sessions
- Twenty complimentary full registrations to the conference
- Advertisement in the mobile app
- Opportunity to show a 3-5 minute video or PowerPoint prior to a plenary session.
- Ribbon on your exhibit booth designating you as a Platinum Sponsor
- Large logo on welcome banner
- Logo on home page of website
- Logo on Welcome PowerPoint before luncheons
- Logo on signage
- Featured in pre-conference e-blast and website
- Listing as Sponsor on Signage at Conference
- Inclusion in all media releases and other media contacts
- Logo displayed on a "gobo" in a prominent location throughout the conference week
- Logo included on select marketing materials
- Opportunity to distribute approved information electronically to attendees prior to the conference
- Other benefits tailored to the needs of the sponsor

GOLD SPONSOR \$10,000

- Premium exhibit booth space
- Designated as sponsor of two workshop sessions and one breakfast or break
- 8 complimentary full registrations to the conference
- Advertisement in the mobile app
- Ribbon on your exhibit booth designating you as a Gold Sponsor
- Logo on welcome banner
- Logo on website
- Logo on Welcome PowerPoint before luncheons
- Listing as Sponsor on Signage at Conference
- Logo included on select marketing materials
- Opportunity to distribute approved information electronically to attendees prior to conference
- Other benefits tailored to the needs of the sponsor

SILVER SPONSOR \$5,000

- Exhibit booth space
- Designated as sponsor of one workshop session and one breakfast or break
- 4 complimentary full registrations to the conference
- Ribbon on your exhibit booth designating you as a Silver Sponsor
- Logo on website
- Logo on Welcome PowerPoint before luncheons
- Listing as Sponsor on Signage at Conference
- Opportunity to distribute information electronically to attendees

BRONZE SPONSOR \$2,500

- Exhibit booth space
- 2 complimentary full registrations to the conference
- Ribbon on your exhibit booth designating you as a Bronze Sponsor
- Listing as Sponsor on Signage at Conference
- Logo on web site
- Logo on Welcome PowerPoint before luncheon

SPONSORSHIP OPPORTUNITIES

RAISING THE BAR 2017

LUNCHEON SPONSOR: \$15,000 (UP TO TWO)

- ◆ Sponsorship of opening or closing luncheon, including recognition on signage
- ◆ Opportunity to make brief remarks and/or show video during luncheon (5-10 mins)
- ◆ Table for 10 at luncheon
- ◆ Advertisement in the mobile app
- ◆ Logo on welcome banner
- ◆ Logo on website home page
- ◆ Logo on welcome PowerPoint before luncheons
- ◆ Listing as sponsor on signage at conference
- ◆ Logo included on select marketing materials
- ◆ Opportunity to distribute approved information electronically to attendees prior to conference
- ◆ Other benefits tailored to the needs of the sponsor

RECEPTION SPONSOR: \$7,000 (EXCLUSIVE)

- ◆ Sponsorship of opening welcome reception including recognition on signage
- ◆ Opportunity to make brief remarks at reception (5-10 mins)
- ◆ Advertisement in the mobile app
- ◆ Logo on welcome PowerPoint before luncheons
- ◆ Listing as sponsor on signage at conference
- ◆ Logo included on select marketing materials
- ◆ Opportunity to distribute approved information electronically to attendees prior to conference
- ◆ Other benefits tailored to the needs of the sponsor

REGISTRATION SPONSOR: \$3,500 (EXCLUSIVE)

- ◆ Logo on Registration Page of Website
- ◆ Signage at Onsite Registration Check-In
- ◆ Logo on Name Badges
- ◆ Logo on welcome PowerPoint before luncheons
- ◆ Listing as sponsor on signage at conference
- ◆ Opportunity to distribute information electronically to attendees

FRIEND \$1,000

- ◆ 1 complimentary full registration to the conference
- ◆ Listing as sponsor on signage at conference
- ◆ Listing on website

EXHIBITOR \$500

- ◆ For more information contact Walter Simmons at WSimmons@co.pg.md.us

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